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## BuyDRM Named a Top 100 Company That Matters Most in Online Video

### Recognized as an Innovator for the Third Consecutive Year

Austin, Texas – October 9, 2015 — BuyDRM™ has been named to the Streaming Media list of the “Top 100 Companies That Matter Most in Online Video.” The Streaming Media 100 is the yearly list of the most interesting, important, and influential companies in online video. This is the third year in a row that BuyDRM has been recognized for this top honor, and it comes on the heels of BuyDRM’s 2014 vendor award from Liberty Global for Best Innovation & Breakthrough Supplier. BuyDRM won the Reader’s Choice Awards for DRM in 2007 and 2008 and is currently a finalist for the 2015 Reader’s Choice Awards.

Since 2011, Streaming Media has been releasing the “Streaming Media 100,” a list recognizing the top 100 companies that judges consider to be the most important companies in the industry. The group of judges consists of staff and regular contributors who use a ranking system to determine the final list of companies.

“Out of all the companies delivering technologies and services in the streaming media industry, these are the 100 that our editorial team determined to be the most innovative, influential, and important,” said Streaming Media editor Eric Schumacher-Rasmussen. “They show an industry reaching maturity, as OTT has become mainstream in the home, and video is far and away the preferred method of messaging in the corporate, government, and education sectors. The companies on this list are the ones fundamentally responsible for enabling this seismic shift in entertainment and the enterprise.”

“We are honored to be recognized as a leader in the online video space for Digital Rights Management,” said Christopher Levy, Founder and CEO of BuyDRM. “BuyDRM’s consistent recognition for innovation and relevance in this marketplace is another proof point of the strength of the company’s KeyOS™ Platform offering, validated by industry-leading third party organizations. Thank you ITI and Streaming Media Magazine for the great support.”

### About BuyDRM:

BuyDRM™ is a leading provider of Digital Rights Management and Content Security Services for the entertainment, enterprise and transportation and education industries with customers spanning the globe. With 14 years of market-leading experience implementing commercial DRM solutions and media technologies, BuyDRM has amassed substantial success stories for many of today’s largest brands. OTT and IPTV



# BUYDRM NEWS

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operators, television networks, movie studios, cable MSO's, telcos, and premium content distributors use the BuyDRM™ award-winning KeyOS™ DRM Platform to provide robust content security for their IP video offerings to a variety of connected devices. BuyDRM's customers include NBC Universal, Sony Pictures Entertainment Television Networks, Sony Crackle, Warner Brothers' Flixster, HBO GO Europe, HBO GO Asia and HBO GO Latin America, the BBC iPlayer, BBC Worldwide, Microsoft, By Deluxe, Vubiquity, SC Johnson, Liberty Global, Philo.com, ShowMax.com, DramaFever.com, and Lufthansa Industry Solutions.

For more information please visit <http://www.buydrm.com>.