



BUYDRM NOW OFFERS THE BEST SEAST IN THE HOUSE WITH ITS VIRTUAL REALITY AND SCREENER PLATFORMS

Pre-Release Demos Available at NAB 2016 in Las Vegas.

Las Vegas, NV April 18, 2016 – BuyDRM™, a pioneer in Digital Rights Management (“DRM”) and Content Security Services, announced today that pre-release demos of its latest offerings, the KeyOS™ VR platform and the KeyOS™ Screener platform, are available for booking at the Palazzo Hotel during the NAB 2016 conference.

The KeyOS VR platform is a groundbreaking, immersive, virtual reality TV technology that provides for world creation and publishing, advertising management, and streaming for live shows – complete with studio-approved, enhanced digital rights management (DRM). Its combination of hardware, software and sensory synchronicity achieves that sought-after “sense of presence,” where the subject really feels like they are present in that environment, without any bothersome system latency to disrupt the experience.

The KeyOS VR technology has been deployed by one of the world’s leading fashion brands to present the first ever virtual reality live fashion show webcast, and by one of television’s largest brands in France that produced a premier live VR webcast using the KeyOS VR technology to provide front row virtual seats for patrons worldwide.

Continuing its trend of advancing content protection technology, BuyDRM will also be featuring the KeyOS Screener platform at its NAB 2016 demo suite. Used by studios and broadcasters to securely distribute pre-release high-value content, the KeyOS Screener platform shortens the delivery time of valuable content and assures high-quality viewing without compromising security. With the KeyOS Screener service, you have the trusted protection of DRM encryption, plus enhanced protection with options for forensic watermarking, limiting IP access, token checks for possible piracy actions, visible overlays, and more.

The KeyOS Screener online platform is built on both dedicated and cloud servers to address any load on the number of videos to process,



the number of copies to make available, or the number of users to serve, and content can be played back securely on all major devices, including iPhones and Android Phones, Windows and Apple Desktops, SmartTVs and AndroidTVs.

BuyDRM will feature its KeyOS VR and KeyOS Screener platforms during NAB 2016, April 18-20, at the Palazzo Hotel in Las Vegas. Complimentary transportation to and from the demo suite, as well as refreshments and beverages, are provided. Contact info@keyos.com to schedule a viewing.

ABOUT BUYDRM

BuyDRM™ is a leading provider of Digital Rights Management and Content Security Services for the entertainment, enterprise, transportation and education industries with customers spanning the globe. With 15 years of market-leading experience implementing commercial DRM solutions and media technologies, BuyDRM has amassed substantial success stories for many of today's largest brands.

OTT and IPTV operators, television networks, movie studios, cable MSO's, telcos, and premium content distributors use the BuyDRM award-winning KeyOS™ DRM Platform to provide robust content security for their IP video offerings to a variety of connected devices. BuyDRM customers include NBC Universal, Sony Pictures Entertainment Television Networks, Sony Crackle, Warner Brothers, HBO GO, HBO Connect, Microsoft, By Deluxe, Vubiquity, SC Johnson, Liberty Global, Philo.com, ShowMax.com, AMC Networks, and Lufthansa Industry Solutions.

For more information please visit <http://www.buydrm.com>