



November 2, 2017

TULIX SYSTEMS SELECTS BUYDRM'S KEYOS MULTIKEY SERVICE FOR MULTI-DRM SUPPORT

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KeyOS provides widest array of DRM support for popular consumer platforms

November 2, 2017 - Austin, TX and Atlanta, GA - Today, Tulix announced they have deployed BuyDRM's KeyOS™ MultiKey™ Service within their OTT/IPTV management stack, helping broadcasters and content owners stream and monetize live, linear and VOD content globally on all devices. Tulix is a premier global video delivery company providing an end-to-end solution for live and on-demand video to any screen. The Tulix infrastructure uses a proprietary dynamic multi-path optimization system to deliver fast, scalable, stable, and secure video from a centralized distribution architecture.

As part of the KeyOS Multi-DRM Platform, the KeyOS MultiKey Service supports the industry-leading DRMs, such as Microsoft PlayReady, Google Widevine and Apple FairPlay, which power the widest variety of premium content for consumers.

BuyDRM has pioneered DRM as a Service (DaaS), providing highly available DRM technologies through modern, easy to deploy, secure APIs. Using a variety of common programming languages, the KeyOS Platform enables major studios, content licensees and OTT operators to quickly deploy studio-approved DRM within their existing content workflows.

"BuyDRM's award-winning KeyOS Multi-DRM platform is a perfect fit for the Tulix OTT/IPTV platform" said Tulix Systems, CEO and Founder, Dr. George Bokuchava. "Using KeyOS, Tulix will be able to support our clients' needs to utilize a studio-approved DRM platform for their premium content."

"BuyDRM continues to expand our product value proposition within the OTT/IPTV marketplaces and working with Tulix proves this" said BuyDRM CEO and Founder, Christopher Levy. "KeyOS and Tulix will address the growing needs of premium content operators around the world using popular consumer DRMs."

Tulix Systems and BuyDRM will both be present at the Streaming Media West Show November 2nd and 3rd in Huntington Beach, CA later this week. For more info visit the website links below.

ABOUT BUYDRM

BuyDRM™ is a leading provider of Digital Rights Management and Content Security Services for the entertainment, enterprise, transportation and education industries with customers spanning the globe. With 17 years of market-leading experience implementing commercial DRM solutions and media technologies, BuyDRM has amassed substantial success stories for many of today's largest brands.

OTT and IPTV operators, television networks, movie studios, MVPDs, telcos and premium content distributors use the BuyDRM award-winning KeyOS multi-DRM Platform to provide robust content security for their IP video offerings to a variety of connected and disconnected devices. BuyDRM customers include BBC iPlayer and BBC iPlayer Radio, BBC Worldwide, BBC TVE Singapore, Sony Pictures Entertainment, Sony Crackle, Sony Pictures Television Networks, Warner Brothers, Showtime Networks, Deluxe, Vubiquity, Cinedigm, SONIFI Solutions, ABC Australia, Limelight Networks, AMC Networks, SingTel, Telus, Bell Media and Lufthansa Industry Solutions.

For more information please visit <http://www.buydrm.com>

ABOUT TULIX

Tulix is a premier global video solutions company and CDN services operator. We provide end-to-end streaming solutions for live, on-demand, and time-shifted video to any screen. We use our own Video Delivery Network (VDN), built from the ground up for live video streaming, to guarantee pristine video delivery to audiences across the globe.

For more information please visit <http://tulix.com>