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BUYDRM TO SECURE PREMIUM DIGITAL CONTENT FOR BRITISH BROADCASTER

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The KeyOS Platform includes Mobile SDKs for iOS and Android Devices and licensing support for PC, Mac, iOS devices, Android Devices and Connected TVs.

September 15, 2017 - Austin, TX USA and London, U.K. - BuyDRM™, a pioneer in Digital Rights Management (“DRM”) and Content Security Services, today announced that the BBC has chosen the BuyDRM KeyOS™ Multi-DRM Platform to provide DRM for its BBC iPlayer, BBC iPlayer Kids and BBC iPlayer Radio on-demand TV and radio products. Content on these services is secured using the KeyOS™ MultiPlay SDKs for encrypted playback of the BBC’s programmes on mobile devices.

Using KeyOS MultiPlay SDKs, viewers and listeners will be able to enjoy programmes using the BBC iPlayer, BBC iPlayer Radio and BBC iPlayer Kids apps on mobile devices.

“We’re extremely excited and honored to be a trusted partner of BBC providing the security and rights management services needed to operate on such a large scale with such a vast library of high value content.” said BuyDRM CEO and Founder, Christopher Levy. “Our KeyOS MultiPlay SDKs will help BBC iPlayer, BBC iPlayer Kids and BBC iPlayer Radio protect the delivery of their content while future-proofing them against changes in the DRM ecosystem.”

ABOUT BUYDRM

BuyDRM™ is a leading provider of Digital Rights Management and Content Security Services for the entertainment, enterprise, transportation and education industries with customers spanning the globe. With 16 years of market-leading experience implementing commercial DRM solutions and media technologies, BuyDRM has amassed substantial success stories for many of today’s largest brands.

OTT and IPTV operators, television networks, movie studios, MVPDs, telcos and premium content distributors use the BuyDRM award-winning KeyOS multi-DRM Platform to provide robust content security for their IP video offerings to a variety of connected and disconnected devices. BuyDRM customers include BBC iPlayer and BBC iPlayer Radio, BBC Worldwide, BBC TVE Singapore, Sony Pictures Entertainment, Sony Crackle, Sony Pictures Television Networks, Warner Brothers, Showtime Networks, Deluxe, Vubiquity, Cinedigm,



SONIFI Solutions, ABC Australia, Limelight Networks, AMC Networks, SingTel, Telus, Bell Media and Lufthansa Industry Solutions.

For more information please visit <http://www.buydrm.com>