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MWARE DEPLOYS BUYDRM'S KEYOS MULTIKEY SERVICE FOR THE CLOUDTV MIDDLEWARE PLATFORM

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KeyOS Platform's Multi-DRM Support Enables the Best User Experience On Today's Popular User Platforms

August 31, 2017 — Austin, TX and Hilversum, The Netherlands – Mware's turn-key end-to-end OTT IPTV Middleware solution CloudTV is now utilizing BuyDRM™'s MultiKey Service to provide DaaS (DRM as a Service). CloudTV dramatically simplifies all the complex tasks of deploying an IPTV service by providing a streamlined integration between the various components including the CDN, transcoding, middleware and UI.

As part of the KeyOS Multi-DRM Platform, the MultiKey Service supports the industry-leading DRMs, such as Microsoft PlayReady, Google Widevine and Apple FairPlay, which power the widest variety of premium content for consumers.

BuyDRM has pioneered DRM as a Service (DaaS), providing highly available DRM technologies through modern, easy to deploy, secure APIs. Using a variety of common programming languages, the KeyOS Platform enables major studios, content licensees and OTT operators to quickly deploy studio-approved DRM within their existing content workflows.

"DRM is a very scattered world. With BuyDRM's KeyOS Platform we are able to offer our customers an integrated solution for DRM which supports all devices and is fully scalable" said Mware CEO Sanders Kerstens. "We look forward to a successful cooperation."

Christopher Levy, CEO & Founder at BuyDRM said "Working with Mware, we look forward to expanding our platform footprint in the growing European marketplace." "The Netherlands is a hot-bed of IPTV and OTT innovation and Mware is clearly a leader of the pack."

ABOUT BUYDRM

BuyDRM™ is a leading provider of Digital Rights Management and Content Security Services for the entertainment, enterprise, transportation and education industries with customers spanning the globe. With 17 years of market-leading experience implementing commercial

DRM solutions and media technologies, BuyDRM has amassed substantial success stories for many of today's largest brands.

OTT and IPTV operators, television networks, movie studios, MVPDs, telcos and premium content distributors use the BuyDRM award-winning KeyOS multi-DRM Platform to provide robust content security for their IP video offerings to a variety of connected and disconnected devices. BuyDRM customers include BBC iPlayer and BBC iPlayer Radio, BBC Worldwide, BBC TVE Singapore, Sony Pictures Entertainment, Sony Crackle, Sony Pictures Television Networks, Warner Brothers, Showtime Networks, Deluxe, Vubiquity, Cinedigm, SONIFI Solutions, ABC Australia, Limelight Networks, AMC Networks, SingTel, Telus, Bell Media and Lufthansa Industry Solutions.

For more information please visit <http://www.buydrm.com>

ABOUT MWARE

MWare Solutions offers an end-to-end solution for IPTV OTT Operators based on Mware's CloudTV Middleware platform. The low server footprint, 100% scalability and uptime result in a low cost solution. Mware offers a range of stunning GUIs that meets every Operators personal flavor with the same user experience on all devices. The end-to-end solution includes Cloud and Server based Transcoding, Streaming Solutions based on Servers and CDN, Middleware, Apps on many devices and Set-top boxes. Mware operates worldwide and supports customers in every region.

For more information please visit <http://iptvmiddleware.com>