Internap Enhances CDN Services with Digital Rights Platform from BuyDRM

Alliance Enables Rich Media Delivery Customers to More Effectively Monetize Digital Audio and Video Content

Atlanta (January 2, 2008) - Internap Network Services Corporation (NASDAQ: INAP), a global provider of end-to-end Internet business solutions, today announced the integration of BuyDRM's KeyOS Pay Media Platform into Internap's content delivery network (CDN) services. Enhancing the robust features of Internap's rich media delivery solutions, BuyDRM's technology will provide customers of Microsoft Windows Media with greater Web content marketing and monetization tools while powering live and on-demand rich media streaming and downloads.

"The alliance between Internap's world-class rich-media delivery services and BuyDRM's KeyOS Pay Media Platform brings unparalleled media delivery and business solutions to the market," said Christopher Levy, chief executive officer of BuyDRM. "These solutions are focused squarely on the exploding new media market, offering customers a seamless digital media experience."

"Internap's integration with BuyDRM KeyOS platform proves its dedication to Silverlight and providing superior digital media solutions," said Tom Honeybone, senior director, Silverlight business development at Microsoft Corp. "Together we can ensure our customers have the most advanced technology to deliver rich interactive solutions on the Web."

Through Internap and BuyDRM's support of Silverlight, the MediaConsole features compatibility with the Silverlight PlayReady DRM component and the player's cross-platform functionality. As a result, Internap customers are empowered with a suite of the most advanced technology solutions that will continue to be on the forefront of the market for online streaming media.

"Content owners and applications managers need comprehensive workflow management tools and business intelligence systems to maximize the value of their content and the performance of their applications," said Philip N. Kaplan, chief strategy officer for Internap. "The integration of our suite of IP and rich media networking services with BuyDRM's software platform enables Internap to meet this demand and provide our customers with a competitive edge."

About BuyDRM:

BuyDRM was created in 2001 to meet the needs of the rapidly expanding pay media industry. Our flagship product, KeyOS, is offered as both a service and a solution and represents nearly six years of research and development in deploying commercial Digital Rights Management (DRM) technologies. Today, the company is the preeminent provider of Microsoft-based DRM technology and a featured Microsoft partner with customers in the entertainment, enterprise and education industries. Founder Christopher Levy is one of a handful of pioneers in the streaming media industry and the only Microsoft Most Valuable Professional (MVP) for Digital Media with a focus on DRM.

About Internap

Internap is a leading Internet solutions company that provides The Ultimate Online ExperienceT by managing, delivering and distributing applications and content with unsurpassed performance and reliability. With a global platform of data centers, managed Internet services, a content delivery network (CDN) and content monetization services, Internap frees its customers to innovate their business and create new revenue opportunities. More than 3,500 companies across the globe trust Internap to help them achieve their Internet business goals. For more information, visit www.internap.com.

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