

## Education: Class On Demand



### The Scenario

Class On Demand- a leading producer of education and training programs for complex software platforms - required an encrypted media solution for streaming that addressed global bandwidth disparities and could support as close to an HD experience as was available while keeping their business model policies intact.

### The Challenge

Traditional streaming technologies forced Class On Demand to host multiple files with varied bit-rates which did not allow end-users to change between them or, in real time, maximize their streaming experience. These solutions only provided security between Class On Demand's servers and the user but no security around the actual video content. To grow and maintain Class On Demand's customer base and maximize their per customer revenue, this technology needed to be cross-platform compatible with Intel-based Macs and PCs from virtually any browser.

### The Solution

BuyDRM's KeyOS Rights Management Platform specifically supports these needs via their Smooth DRM technology for Windows Media and Smooth Streaming which offers unparalleled functionality and flexibility for Class On Demand's media deployment. KeyOS supports the largest end-user consumption marketplace with the best available secure streaming scenarios.

### Technologies Used

- KeyOS .NET Packaging Assembly
- KeyOS License Delivery API
- KeyOS Silverlight Player
- KeyOS Customer Integration

*"Our growing customer base is consuming our content in more and more places and using KeyOS we can more intelligently monitor that usage while providing a great customer experience. As an industry pioneer, we felt it was important to choose a platform that could grow with ours. KeyOS has demonstrated this type of long-term growth in the marketplace. We are excited about this partnership."*

-Paul Holtz, President and CEO, Class On Demand.



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